



# SPONSORSHIP OPPORTUNITIES

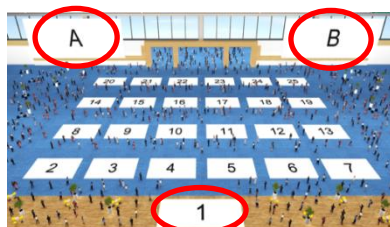
## PLATINUM SPONSOR: € 13 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 24sqm booth.** 5 of these booths will be available. These are shell scheme spaces including spotlights with 2 tables, 8 chairs, reception counter + highchair, carpet and your company name. The booth will be in the central aisle of the fair. See booking form for details.
- **A two-sided advert page in the event program booklet.** The program booklet is distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, floor plan, etc. You'll supply the artwork on a printable and high-definition format.
- **A two-sided flyer presenting your company** services, capabilities or products inserted in the folders distributed to all participants. These folders contain the participant's schedules of meetings and are handed over to every participant. You shall supply the flyers on A4 format and courier them to the address the organizers will indicate.
- **An up to 30sec video presenting your company.** This file will be played nonstop on screens located at the VIP area where top executives have their meetings as well as at strategic spots such as a coffee corner, main entrance. The video shall bear no sound and be supplied by you.
- **Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 5 delegates** of your choice. Lunch, conferences, receptions, etc. will be included.
- **Virtual participation:** A digital booth included on the virtual show floor - fully customizable: videos, posters, flyers, etc.



### ■ Virtual exhibition main hall:

- Your company logo or banner will be posted on one of the three available stickers. A hyperlink may be attached to it.
- An up to 90 second video promoting your company will be permanently played from the central screen if you become our first Digital Platinum Sponsor.

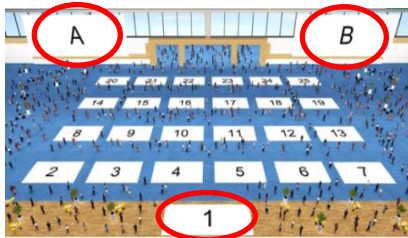


### ■ Virtual exhibition hall:

- Your company will be assigned the first booth in the hall.
- Your graphics will be displayed on Panel A or B as shown in the rendering. A hyperlink may be attached to it.

## GOLD SPONSOR: € 9 000

- **A schedule with pre-arranged and approved meetings** based on your own choices. Unlimited access to the profiles of all the participants will help identify and request meetings with companies you want to target.
- **A 12sqm booth.** This is shell scheme space including spotlights with 2 tables, 6 chairs, carpet and fascia board with your company name.
- **Your company logo visible** on the event official website, the flyer on pdf, other marketing materials, at strategic locations at the venue, on floor plans, etc.
- **Unrestricted access to the convention for up to 3 delegates** of your choice. Conferences, receptions, etc. will be included.
- **Virtual participation:** A digital booth included on the virtual show floor - fully customizable: videos, posters, flyers, etc.



### ■ Virtual exhibition hall:

- Your company will be assigned the first booth in the hall.
- Your graphics will be displayed on Panel A or B as shown in the rendering. A hyperlink may be attached to it.

## INDIVIDUAL OPTIONS

- **Lanyards** ..... **€ 2 000**  
+1000 attendees are expected at this event. Every single attendee will receive a badge with the lanyard. Supply lanyards with your company name and logo and we'll distribute them along with the personal badges. You shall supply and deliver the lanyards at the address we'll indicate.
- **Banner stand at main entrance** ..... **€ 2 000**  
The roll-up banner of your company will be in the setting of this area. A display rack is available for the brochures of your company.
- **Banner stand at Hot and cold beverage area** ..... **€ 1 500**  
Take the opportunity to support a complimentary beverage spot during the conference on October 12 and during the show on October 13 & 14. This area would consist of tables where the attendees can have free hot and cold drinks. It is possible for you to have rollup banner, supplied by you, as well as you supplied brochures on a shelves rack.
- **Online partners advertisement** ..... **€ 800**  
Supply your company logo and we'll post it on the event official website below all the official partners.
- **Official event guide advertisement 1** ..... **€ 400**  
A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, participants list, floor plan, etc. Supply art work and you'll have an one sided advert inside.
- **Official event guide advertisement 2** ..... **€ 800**  
A program booklet will be distributed to all the participants entering the show. It's the forum guide providing such information as the general program, conferences summaries, participants list, floor plan, etc. Supply art work and you'll have a two sided advert inside.
- **Event goodies** ..... **€ 1 000**  
You will have the possibility to offer promotional gifts to the attendees. Contact us to discuss the most suitable way to distribute them.



- Virtual exhibition main hall: ..... € 1 000**  
 Your company logo or banner will be posted on one of the three available stickers. A hyperlink may be attached to it.  
 An up to 90 second video promoting your company will be permanently played from the central screen if you become our first Digital Platinum Sponsor.



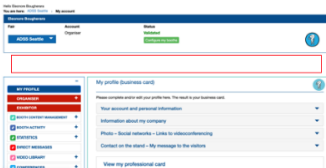
- Live or Replay conference room ..... € 800**  
 • Your company logo will be placed on the floor and on the walls of the virtual conference room as shown in the rendering.  
 • Your graphic will also be displayed on the conference associated YouTube channel.  
 \*Note that BCI Aerospace does not guarantee any size of audience.

- Workshop and personal conference room ..... € 800**  
 • An entire virtual conference room will be assigned to your company and customized with your materials.

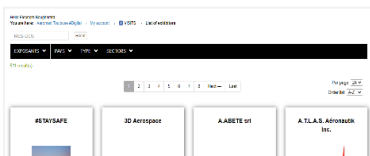
- Your company logo will be placed on the floor and on the walls of the virtual conference room as shown in the rendering.
- The central screen will show your live or recorded presentation.
- Your presentation will be advertised through Aeromart & IMM Nagoya online catalogue. *Note that BCI Aerospace does not guarantee any size of audience.*



- Video library ..... € 800**  
 • Your video will be the default video on the video library wide screen and visible to anyone searching a video.  
 • Your company logo or banner will be posted above the virtual conference rooms, and visible to all the attendees.  
 • A hyperlink may be attached to it.



- My account page ..... € 1 500**  
 Your company logo or banner will be displayed in the center of the My account page, making it visible to all participants. A hyperlink may be attached to it.



- Virtual exhibition search engine ..... € 1 500**  
 Virtual exhibition search engine: Aeromart & IMM Nagoya virtual exhibition will feature hundreds of companies scattered across about 10 virtual halls. The search engine is an important tool most participants will use at least once. Your logo or banner will be posted right at the top, making it visible to anyone performing a name search. A hyperlink may be attached to it.

**IMPORTANT NOTE:** You'll find a booking form below. Once you've made your choice, please fill it out, sign and return it to us by email. **All requests are subject to validation by BCI Aerospace, a division of Advanced Business Events.** Your sponsorship will become effective upon the latter approval. Advanced business events reserve the right to deny any potential sponsors their requested options.

# SPONSORSHIP

## - BOOKING FORM -

### Contact Person:

Ruiching PORTIER  
 Tel + 33 1 41 86 41 46  
[rportier@advbe.com](mailto:rportier@advbe.com)

### advanced business events

10 rue de la Rochefoucauld - CS  
 50300 - 92513 Boulogne-  
 Billancourt (France)  
 SAS Capital 50 000 euros  
 Siret 515 013 506 00040  
 NAF 8230z

### Payment Terms:

A 60% down-payment is required.  
 Your account must be balanced  
 prior to the event. Full payment is  
 also accepted.

### Payment can be made by:

- **Credit card** (arrange a  
 telephone call with us and we'll  
 process your Visa, Master Card or  
 American Express)

- **Wire transfer** to the bank  
 below (send us a copy of the  
 receipt by email)

**IBAN:** FR76 3000 4008 0400

0107 2835 736

**BIC Code:** BNPAFRPPXXX

**Bank :** BNP PARIBAS CHAMPS  
 ELYSEES

**Bank address :** 8- 10 avenue Ledru  
 Rollin – 75012 Paris, France

**IBAN:** FR76 3000 4008 0400

0107 2835 736

Company name \_\_\_\_\_

Contact person \_\_\_\_\_

Job position \_\_\_\_\_

Company address \_\_\_\_\_

Region/ country \_\_\_\_\_

Tel \_\_\_\_\_ Email \_\_\_\_\_

EU VAT \_\_\_\_\_

| <b>Select your options</b>   |          |
|--|----------|
| <input type="checkbox"/> <b>Platinum Sponsor</b>                           | € 13 000 |
| <input type="checkbox"/> <b>Gold Sponsor</b>                               | € 9 000  |
| <b>Individual options</b>  |          |
| <input type="checkbox"/> <b>Lanyards</b>                                   | € 2 000  |
| <input type="checkbox"/> <b>Banner stand at main entrance</b>              | € 2 000  |
| <input type="checkbox"/> <b>Banner stand at hot and cold beverage area</b> | € 1 500  |
| <input type="checkbox"/> <b>Online partners advertisement</b>              | € 800    |
| <input type="checkbox"/> <b>Official event guide advertisement 1</b>       | € 400    |
| <input type="checkbox"/> <b>Official event guide advertisement 2</b>       | € 800    |
| <input type="checkbox"/> <b>Event goodies</b>                              | € 1 000  |
| <input type="checkbox"/> <b>Virtual exhibition main hall</b>               | € 1 000  |
| <input type="checkbox"/> <b>Live or Replay conference room</b>             | € 800    |
| <input type="checkbox"/> <b>Workshop and personal conference room</b>      | € 800    |
| <input type="checkbox"/> <b>Video library</b>                              | € 800    |
| <input type="checkbox"/> <b>My account page</b>                            | € 1 500  |
| <input type="checkbox"/> <b>Virtual exhibition search engine</b>           | € 1 500  |
| <b>Grand total</b>   | <b>€</b> |

### SIGNATURE AND COMPANY STAMP\*

Place: \_\_\_\_\_ Date: \_\_\_\_\_

\*Date, Company stamp and signature are compulsory

# AEROMART NAGOYA 2023 - GENERAL TERMS AND CONDITIONS

Event name: **AEROMART NAGOYA 2023** (referred to as the "Event");

Date: **September 26-28, 2023** (referred to as the "Event date")

Location: **Nagoya Trade & Industry Center** (referred to as the "Place");

City: **Nagoya- Japan**

## 1/ ORGANIZATION

The Event is organized by abe - advanced business events, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 10 Rue de la Rochefoucault - 92100 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

## 2/ PURPOSE

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

## 3/ PLACE AND DATE

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

## 4/ REGISTRATION, CANCELLATION, PAYMENT

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion.
- The participant may cancel their registration forty-five days (45) or more prior to the Event and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

## 5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

## 6/ PREVENTIVE MEASURES

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

## 7/ INSURANCE

The Organizer is solely responsible for setting up and running the Event. However, the Organizer's shall not be legally liable for any harm caused to the Participant by a third party.

The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

## 8/ FOR THE DIGITAL EVENT ONLY:

- (a) You undertake to be responsible for any technical requirements needed to enable you to access the Event website, app or other platform (the "Event Platform") made available by the Organizer to facilitate participation in the Event. We do not guarantee that the Event Platform will operate continuously, securely or without errors or interruption, and we do not accept any liability for its temporary unavailability. We do not guarantee that the Event Platform and/or any content thereon (including, without limitation, any content available for download) will be free from viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties. You must not attempt to interfere with the proper working of the Event Platform (for example, by attempting to circumvent security or tamper with hack into or otherwise disrupt any computer system, server, website, router or any other internet connected device). You agree to comply with any website terms of use and/or fair or acceptable use policies indicated on any website on which the Event Platform is hosted.
- (b) We do not endorse or accept any responsibility for the content, or the use of, any goods or services that may be identified or described on the Event Platform and we shall not be liable for any loss or damage caused or alleged to be caused by or in connection with use of, or reliance on, any content, goods or services available on or through the Event Platform or any website or other resource referenced therein.
- (c) The Organizer may issue you with a username and password. Usernames and passwords are confidential and always remain the property of the Organizer and may not be sold, assigned or transferred to any third party without our permission. Your username and password are personal to you. You hereby agree that you will not permit others to use your username or password and you will be and remain liable for the acts of any person using your username and password.
- (d) Any posts, messages or other materials, information or data you supply or upload to the Event Platform (collectively, "Materials") will be considered non-confidential and non-proprietary, and we have the right to use, copy, distribute and disclose to third parties any such Materials for any purpose. You hereby waive any moral rights in any Materials to the extent permitted by applicable law. We reserve the right, at our sole discretion, to edit or remove postings to any message boards on the Event Platform and delete or use electronic methods to block or filter any Materials at our discretion, but we do not have any obligation to do so. You shall not make libelous postings or any postings which are illegal or infringe the intellectual property rights of any third party. The Organizer will not be responsible for monitoring Materials for compliance with law.
- (e) You may use the Event Platform solely for access to the Event. Without limitation, you must not:
  - (i) download, store, reproduce, transmit, display, copy, distribute, exploit, or use the Event Platform and/or any content thereon for your own commercial gain,
  - (ii) use the Event Platform and/or any content thereon in any manner other than in compliance with law and these terms and conditions,
  - (iii) infringe our intellectual property rights or those of any third party in relation to your use of the Event Platform and/or any content thereon,
  - (iv) transmit, or procure the sending of, any unsolicited or unauthorized advertising or promotional material or any other form of similar solicitation, and/or

- (v) knowingly transmit, send or upload any data that contains viruses, infections, Trojan horses, worms and/or any other code that has contaminating or destructive properties viruses.
- (f) We are under no obligation to oversee, monitor or moderate any interactive service we provide on the Event Platform and, without limitation, we expressly exclude all liability for any loss, injury or damage whatsoever arising from the use of any interactive service by any user, whether the service is moderated or not.

#### **9/ APPLICABLE AMENDMENTS**

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

#### **10/ USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

#### **11/ SETTLEMENT**

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

#### **12/ PRIVACY AND SECURITY POLICY**

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

**Company Name :**

Name of authorized officer or representative :

I agree with advanced business events general terms and conditions

Date and signature :